

Get Shucked at the 29th Annual Ontario Oyster Festival

Sunday July 17th join 15 different beverage vendors, food from Rodney's, Food Dudes and Tutti Matti, live music, the Ontario Oyster Shucking Competition and, of course, thousands of Oysters!

This year's satirical theme is to "Make the Oyster Great Again!"

TORONTO, ON – This Sunday, July 17th over fifteen-hundred oyster enthusiasts will gather for a shuckin' good time at the annual Ontario Oyster Festival. Enjoy the freshest oysters, mussels and lobster this side of Trump Plaza. Watch live bands and Ontario's best oyster shuckers in action and celebrate oyster culture in support of the Ecology Action Centre, one of Canada's leading protectors of our coasts and oceans – ensuring healthy oyster homes - and sustainable fishing and aquaculture.

WHEN: Sunday, July 17, 2016; GATES open at 1PM

WHERE: Laneway beside Rodney's Oyster House at 469 King Str. West, Toronto

PHOTO OPS: 4:00PM and 6:30PM

- Ontario Oyster Shucking Competition: watch 40 of the country's top shuckers compete to represent Ontario at the Canadian championships in PEI. Winner from the Canadian championship competes in the World Oyster Shucking Competition in Ireland
- Live Music – Rowboat Rescue Operation @ 2pm; Ride the Tiger @ 6:30 pm - main stage

WHAT: A party that's not only a shuckin' good time, but also a shuckin' good deal! Whole lobsters at \$25, Beer, Wine and all other food at \$5.00, (Oysters at \$5 for 5, Mussels, Shrimp, Porchetta and more. All proceeds go to the Ecology Action Centre. *This year's satirical theme is to "Make the Oyster Great Again!"*

ABOUT OYSTER FEST (rodneysoysterhouse.com): The annual Ontario Oyster Festival has been raising funds for years to protect oceans, rivers, forests, wetlands using the motto, "it all ends up in the ocean". To date, we've raised nearly \$150,000 for various charities.

ABOUT ECOLOGY ACTION CENTRE: Since 1971, the Ecology Action Centre has been working at the local, national and international level to build a healthier and more sustainable world. We believe national and international fisheries and marine conservation law, policy and regulations should be science-based, transparent and enforced. Our campaign goals include shifts to more sustainable fishing methods, protection for at least 10% of our coastal and marine areas, and access to sustainable seafood for consumers.

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For more information or media passes, please contact:

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